

# Kenyatta University Past Papers Mba

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Kintu Herbert Lang Et Company Ag

This book consists of classic articles on African Traditional Religion by eminent scholars in the field. It has six sections. The first one deals with definitions and how the African perceives his world; the second looks at ATR in terms of its academic, historical, western and methodological perspectives. The third examines some vital elements of the theology, spirituality, ethics and salvific value of ATR. Section four reviews the impact of ATR in its environment as it bears on family life, nation building, education and health. Section five examines the encounter of ATR with world missionary religions like Christianity and Islam. The final section, which ends with a selected bibliography on the subject considers the future and the way forward for ATR. The book is designed as a resource and reference material for anyone interested in the field of Religion. It will also appeal to both scholars and students in the field of Religious studies, Sociology of Religion, Comparative study of Religions and -Mission-studies."

## KU Notes Bookboon

Investors have too often extrapolated from recent experience. In the 1950s, who but the most rampant optimist would have dreamt that over the next fifty years the real return on equities would be 9% per year? Yet this is what happened in the U.S. stock market. The optimists triumphed. However, as Don Marquis observed, an optimist is someone who never had much experience. The authors of this book extend our experience across regions and across time. They present a comprehensive and consistent analysis of investment returns for equities, bonds, bills, currencies and inflation, spanning sixteen countries, from the end of the nineteenth century to the beginning of the twenty-first. This is achieved in a clear and simple way, with over 130 color diagrams that make comparison easy. Crucially, the authors analyze total returns, including reinvested income. They show that some historical indexes overstate long-term performance because they are contaminated by survivorship bias and that long-term stock returns are in most countries seriously overestimated, due to a focus on periods that with hindsight are known to have been successful. The book also provides the first comprehensive evidence on the long-term equity risk premium--the reward for bearing the risk of common stocks. The authors reveal whether the United States and United Kingdom have had unusually high stock market returns compared to other countries. The book covers the U.S., the U.K., Japan, France, Germany, Canada, Italy, Spain, Switzerland, Australia, the Netherlands, Sweden, Belgium, Ireland, Denmark, and South Africa. Triumph of the Optimists is required reading for investment professionals, financial

economists, and investors. It will be the definitive reference in the field and consulted for years to come.

*Public & Private Universities in Kenya* Routledge

Reviews the history of higher education in Kenya and details the emergence of private universities, most of them with a Christian religious orientation, as major players in the provision of tertiary-level education.

*Aging Education in a Global Context* Higher Education in Africa

Research Methodology is written for university and college students who are looking for guidelines when writing for a research project. It describes some of the most influential methods in social science and speaks directly to students without any prior knowledge of project work. Written in a simple, straight-forward, and a highly engaging style, the book takes the reader through the essential features of the project work process and guides students in making key decisions that will reduce the anxieties they are likely to experience in their research process. The book also introduces students to the nature of their group work process and provides guidelines on how to work with other students in order to produce good projects. It is intended as a supplementary textbook for courses in research methodology, for bachelor and master's degree students. Highlights of the issues discussed include: structure of projects \* research design \* the role of theories in research projects \* paradigms and philosophy of science \* qualitative and quantitative data collection methods and techniques \* mixed research methods.

Examples of Fourier series Emerald Group Publishing

From the renowned author of *The African Trilogy*, a political satire about an unnamed African country navigating a path between violence and corruption As Minister for Culture, former school teacher M. A. Nanga is a man of the people, as cynical as he is charming, and a roguish opportunist. When Odili, an idealistic young teacher, visits his former instructor at the ministry, the division between them is vast. But in the eat-and-let-eat atmosphere, Odili's idealism soon collides with his lusts—and the two men's personal and political tauntings threaten to send their country into chaos. When Odili launches a vicious campaign against his former mentor for the same seat in an election, their mutual animosity drives the country to revolution. Published, prophetically, just days before Nigeria's first attempted coup in 1966, *A Man of the People* is an essential part of Achebe's body of work.

*Who's who Among African Americans* Penguin

Obi Okonkwo is an idealistic young man who, thanks to the privileges of an education in Britain, has now returned to Nigeria for a job in the civil service. However in his new role he finds that the way of government seems to be backhanders and corruption. Obi manages to resist the bribes that are offered to him, but when he falls in love with an unsuitable girl - to the disapproval of his parents - he sinks further into emotional and financial turmoil. The lure of easy money becomes harder to refuse, and Obi becomes caught in a trap he cannot escape. Showing a man lost in cultural limbo, and a Nigeria entering a new age of disillusionment, *No Longer at Ease* concludes Achebe's remarkable trilogy charting three generations of an African community under the impact of colonialism, the first two volumes of which are *Things Fall Apart* and *Arrow of God*.

*Transformation for Sustainable Business and Management Practices* Simon and

Schuster

The production and distribution of film and audiovisual works is one of the most dynamic growth sectors in the world. Thanks to digital technologies, production has been growing rapidly in Africa in recent years. For the first time, a complete mapping of the film and audiovisual industry in 54 States of the African continent is available, including quantitative and qualitative data and an analysis of their strengths and weaknesses at the continental and regional levels. The report proposes strategic recommendations for the development of the film and audiovisual sectors in Africa and invites policymakers, professional organizations, firms, filmmakers and artists to implement them in a concerted manner.

**Tourism Destination Management in a Post-Pandemic Context**  
Penguin UK

13 comprehension lessons ; Concepts and study material ; Games and exercises ; Tricks of the trade ; Practice exams and questions.

Who's who Among Black Americans Bookboon

How many of the following names or companies have you heard about?

Huawei, DJI, CJ, Innisfree, Chow Tai Fook Jewellery, China Mengniu Dairy, Haier, Filip+Inna, and PT XL Axiata? Some names might sound familiar to you, but others may not. Interestingly, there is one common quality shared by these names; they all soared with wings like eagles while many others struggled or failed under the recent fast-changing, turbulent environment. They have achieved a quantum leap in terms of brand value by transforming their humble origins or crises into great opportunities and explosive successes. These Asian companies and brands have marveled global audiences and caused them to look on in awe and surprise. Like many other people, you might be curious how such Asian companies and brands, which were not appreciated this much five to ten years ago, became incredibly successful in such a short period of time. You may want to learn how they made such great successes so fast, and then apply it into your career and business to control your destiny in the age of the fourth industrial revolution. This book highlights the success stories of the top Asian cases that were chosen as Top 10 winners among a great number of competitive group contestants in a recent competition, the World Asian Case Competition (WACC) 2017. The top selected cases, combined together, feature how Asian companies and leaders overcame difficulties and crises, and soared in a short span of time. The top cases turned out to be a collection of fascinating stories about the recent surge of Asian products and cultures on the stage of the world market. These top 10 cases highlight Asian leaders' passions and breakthrough strategies as they turned their small starts or mediocre conditions into explosive successes even during crises and within a short period of time. The new success stories of Asian brands will reveal invaluable treasures particularly to those who seek a turning point for their businesses or careers. We believe that the stories will give you helpful insights and lessons on how you can prepare your own businesses or careers to soar like eagles.

**FIA Foundations of Accountant in Business FAB (ACCA F1)** Emerald Group Publishing

Foundations in Accountancy (FIA) awards are entry-level, core-skill focused qualifications from ACCA. They provide flexible options for students and employers, and as an ACCA Approved Content Provider, BPP Learning Media's suite of study tools will provide you with all the accurate and up-to-date material you need for exam success.

Higher Education in the 21st Century Cambridge University Press

Drawing from lessons of the COVID-19 pandemic, **Tourism Destination Management in a Post-Pandemic Context** presents cases and competencies to advance theoretical and empirical knowledge in the management of destinations post-pandemic.

**A Man of the People** Princeton University Press

In this epic tale of fate, fortune and legacy, Jennifer Makumbi vibrantly brings to life this corner of Africa and this colourful family as she reimagines the history of Uganda through the cursed bloodline of the Kintu clan. The year is 1750. Kintu Kidu sets out for the capital to pledge allegiance to the new leader of the Buganda kingdom. Along the way he unleashes a curse that will plague his family for generations. Blending oral tradition, myth, folktale and history, Makumbi weaves together the stories of Kintu's descendants as they seek to break free from the burden of their past to produce a majestic tale of clan and country – a modern classic.  
**Readings in African Traditional Religion** Bookboon

Managerial economics, meaning the application of economic methods in the managerial decision-making process, is a fundamental part of any business or management course. This textbook covers all the main aspects of managerial economics: the theory of the firm; demand theory and estimation; production and cost theory and estimation; market structure and pricing; game theory; investment analysis and government policy. It includes numerous and extensive case studies, as well as review questions and problem-solving sections at the end of each chapter. Nick Wilkinson adopts a user-friendly problem-solving approach which takes the reader in gradual steps from simple problems through increasingly difficult material to complex case studies, providing an understanding of how the relevant principles can be applied to real-life situations involving managerial decision-making. This book will be invaluable to business and economics students at both undergraduate and graduate levels who have a basic training in calculus and quantitative methods.

The African Film Industry UNESCO Publishing

A selection of proceedings from the 2004 Association for Gerontology in Higher Education annual conference **Aging Education in a Global Context** is a carefully considered set of papers based on selected proceedings from the 2004 Association for Gerontology in Higher Education annual conference. Each forward-thinking presentation provides unique perspectives on teaching resources and education, presenting a wellspring of creative ideas for new and experienced teachers in gerontology and aging education. Respected educators present cutting-edge concepts and effective strategies in gerontology curriculum development and cross-cultural perspectives for advancing gerontology as a field of study. Over the next twenty years, the world's aging population will increase dramatically, requiring increased attention to global aging issues. To prepare gerontologists around the world for future challenges, **Aging Education in a Global Context** provides educators with fresh viewpoints and practical information on which to base the latest teaching strategies. Each presentation provides a multitude of valuable ideas perfect for incorporating into aging education curriculums, such as how to use films and literature for teaching about aging, how to unfold global perspectives into aging courses, and how to avoid cross-cultural misunderstandings when teaching gerontology in a host country. This invaluable resource is extensively referenced. **Aging Education in a Global Context** examines aging education, issues, and ageism topics such as: the consequences of globalization for older people a course design incorporating cross-cultural, anthropological approaches to understanding aging an approach to teach about death and dying through the cross-cultural viewpoint of various religious faiths a study of fourteen international films that provides gerontologists with models of successful aging to pass on in coursework teaching cross-cultural aging using Chilean literary portrayals of elders the evolution and present state of gerontology education in Japan gerontology research and cooperative education in Kenya educating about community-based long-term care in China **Aging Education in a Global Context** presents a wealth of new ideas for all gerontology educators and educators addressing cross-cultural aging issues within discipline-based courses in sociology, social work, anthropology, public policy, and psychology.

**Research Methodology** Oxford University Press, USA

Since the introduction of Industry 5.0, there has been a greater emphasis on the human-centric view in human-machine collaboration. As society has benefitted from technological advancements in all aspects of industrial sectors, there has been a rethinking of the role human beings should play in future evolutions.

Influence of Risk Management Practices on the Performance of Small Micro Enterprises in Eldoret Town, Kenya GRIN Verlag

A biographical record of contemporary achievement together with a key to the location of the original biographical notes.

Essentials of Marketing Research: Exercises Bookboon

Applies traditional epidemiologic methods for determining disease etiology to the real-life applications of public health and health services research. This text contains a chapter on the development and use of systematic reviews and one on epidemiology and the law.  
**Working Papers** How2Become Ltd

**Services Marketing: People, Technology, Strategy** is the eighth edition of the globally leading textbook for Services Marketing by Jochen Wirtz and Christopher Lovelock, extensively updated to feature the latest academic research, industry trends, and technology, social media and case examples. This textbook takes on a strong managerial approach presented

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through a coherent and progressive pedagogical framework rooted in solid academic research. Featuring cases and examples from all over the world, *Services Marketing: People, Technology, Strategy* is suitable for students who want to gain a wider managerial view of Services Marketing.

Working Paper World Scientific Publishing Company

Research Paper (postgraduate) from the year 2018 in the subject

Business economics - Miscellaneous, , language: English, abstract:

Risk management focuses on adopting a systematic and consistent approach to manage all of the risks confronting organization. Risks distinctiveness applicable to SMEs in Kenya include: uncertain risk, a chance of loss, normally accidental, sudden and unforeseen. This uniqueness makes entrepreneurs to seriously think about risk, its impact on their businesses and how risk can be managed. It is therefore important to investigate the influence of risk management practices on performance of small micro enterprises. Five specific research objectives guided the study i.e. to identified the Components of risk in small and medium enterprises (SMEs, to examine the various kind of risk connected with SMEs, to identified risk management methods and techniques used to determine and monitor risks within SMEs, to determine the effect of risk management practices on SMEs performance and to identify impediment associated with risk management of SMEs in Eldoret.

The descriptive research was employed in the study. The target population comprises of SME operators mainly drawn manufacturing, services and processing within Eldoret CBD. The sample for the study was selected using stratified random and simple random sampling methods. The research instruments were questionnaire, observation and interview. The data was analyzed using descriptive statistics (frequency tables), while correlation and regression analysis were used to test the hypotheses. The finding of the showed that very few SME owners, managers, entrepreneurs or key designated employees make use of risk management tools and techniques within their businesses, to achieve growth and sustainability. However, the majority agreed to the high importance of risk management in the success of a business enterprise. The findings of the study furthered revealed that leverage on financial structure, issue of collateral security, incapacity to go for technological advancement; tough competition and inadequate margin are among the risk associated with SMEs. The findings of the study furthered suggest that the risk management practice has a lot of effect on SMES performance. This study is significant since it is hoped the findings and recommendations of the study will assist the policy makers in the Ministry of Trade and Industry in making appropriate decisions.

Budgeting and Decision Making UNESCO Publishing

A collection of poems by twentieth-century American poet William Stafford, featuring unpublished works from his last year of life, including the poem he wrote the day he died, and providing selections drawn from throughout his career, from the 1960s through the 1990s.