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Management Tips Harvard Business Press

For nearly half a century, Peter Drucker inspired and educated managers--and powerfully shaped the nature of business--with his landmark articles in Harvard Business Review. Here, framed by a thoughtful introduction from "HBR" editor Thomas A. Stewart, is a priceless collection of Drucker's most significant work. Through his unique lens, Drucker traces the evolution of the great shifts in organizations and the role of managers in the ongoing effort to balance change with continuity. He paints a clear, comprehensive picture of management thinking and practice--as it was and as it will be. Revealing a celebrated thinker at his best, Classic Drucker offers a wealth of insights and practical guidelines for managers seeking to address today's thorniest organizational challenges. For example, you'll find selections on how to enhance your company's innovative prowess, make effective decisions, raise knowledge workers' productivity, remain engaged and productive during a long work life, know when the assumptions on which your business was founded must change, and get the data you need to execute your company's competitive strategy. Doing what's right for your company will always be challenging. But thanks to the clear focus, broad vision, and practical wisdom of Peter Drucker, the task is now a little less daunting.

Harvard Business Review on Corporate Ethics Harvard Business Review Press

Reinvent your organization for the hybrid age. Hybrid work is here to stay—but what will it look like at your company? Organizations that mandate rigid, prepandemic policies of five days a week at the traditional, co-located office may risk a mass exodus of talent. But designing a hybrid office that furthers your business goals while staying true to your culture will require experimentation and rigorous planning. Hybrid Workplace: The Insights You Need from Harvard Business Review will help you adopt technological, cultural, and management practices that will let you seize the benefits and avoid the pitfalls of the hybrid age. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues—blockchain, cybersecurity, AI, and more—each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will

transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas—and prepare you and your company for the future.

Artificial Intelligence Harvard Business Press

Quick, practical management advice from Harvard Business Review to help you do your job better. Drawing from HBR's popular Management Tip of the Day newsletter, this concise, handy guide is packed with easy-to-read tips on a broad range of topics, organized into three major skills every manager must master: Managing yourself Managing your team Managing your business Management Tips 2: From Harvard Business Review puts the best management practices and insights, from top thinkers in the field, right at your fingertips. Pick it up any time you have a few minutes to spare, and you'll have a fresh, powerful idea you can immediately put into action. With this handy book as your guide, you'll stand the best chance of succeeding in your role as a manager.

Harvard Business Review Guides Ultimate Boxed Set (16 Books) Harvard Business Press

Includes sections "Review of business literature" and "Book notices."

Harvard Business Review on Developing Leaders Harvard Business Press

Annotation.

Harvard Business Review on Bringing Your Whole Self to Work HBR Insights

Are you suffering from work-related stress? Feeling overwhelmed, exhausted, and short-tempered at work—and at home? Then you may have too much stress in your life. Stress is a serious problem that impacts not only your mental and physical health, but also your loved ones and your organization. So what can you do to address it? The HBR Guide to Managing Stress at Work will help you find a sustainable solution. It will help you reach the goal of getting on an even keel—and staying there. You'll learn how to:

- Harness stress so it spurs, not hinders, productivity
- Create realistic and manageable routines
- Aim for progress, not perfection
- Make the case for a flexible schedule
- Ease the physical tension of spending too much time at your computer
- Renew yourself physically, mentally, and emotionally

HBR at 100 Harvard Business Press

What's the best contribution you can make to your organization? Develop your employees' leadership abilities. But how do you cultivate leadership talent? When is it time to promote a promising employee into management? And how do you help novice leaders make this difficult transition? This collection provides the advice and examples you need to get your next generation of leaders on track—and keep them there. The series is designed to bring today's managers and professionals the fundamental information they need to stay competitive in a fast-moving world. From the preeminent thinkers whose work has defined an entire field to the rising stars who will redefine the way we think about business, here are the leading minds and landmark ideas that have established the Harvard Business Review as required reading for ambitious businesspeople in organizations around the globe. Introducing the Harvard Business IdeaCast, a free weekly podcast from Harvard Business Publishing featuring interviews with the leading thinkers in management. To listen or subscribe, visit www.harvardbusiness.org or search for "Harvard Business IdeaCast" on iTunes. Book jacket.

Harvard Business Review Leadership & Strategy Boxed Set (5 Books) Harvard Business Press

The one primer you need to launch, lead, and sponsor successful projects. We're now living in the project economy. The number of projects initiated in all sectors has skyrocketed, and project management skills have become essential for every leader and manager. Still, project failure rates remain extremely high. Why? Leaders oversee too many projects and have too little visibility into them. Project managers struggle to translate their hands-on, technical knowledge up to senior management. The result? Worthy projects are starved of time and resources and fail to deliver benefits, while too much investment goes into the wrong projects. To compete in the project economy, you need to close this gap. The HBR Project Management Handbook shows you how. In this comprehensive guide, project management expert Antonio Nieto-Rodriguez presents a new and simple framework that will increase any project's likelihood of success. Packed with case studies from many industries worldwide, it will teach you how to manage your organization's projects, strategic programs, and agile initiatives more effectively and push the best ones ahead to completion. Timeless yet forward-looking, this book will help you win in the project-driven world. In the HBR Project Management Handbook you'll find: Everything you need to know about project management in practical, nontechnical language A definitive taxonomy of project types, from product launches to digital transformations to megaprojects A road map for becoming an effective project leader and executive sponsor A new, simple, and universal project framework, the Project Canvas, that breaks down any project into essential building blocks that can be easily understood by all project stakeholders Original concepts and exclusive case studies from public- and private-sector organizations worldwide You'll learn: A common language for project managers and executives to run successful projects across your organization When to use agile, traditional, or hybrid methods in your projects The twelve principles of successful projects, including purpose, agility, and a focus on outcomes Techniques for selecting and advancing the best projects and managing a strategic and balanced project portfolio How today's projects will help address some of the most pressing global trends, including automation, sustainability, diversity, and crisis management Why project management needed to be reinvented and what the future holds HBR Handbooks provide ambitious professionals with the frameworks, advice, and tools they need to excel in their careers. With step-by-step guidance, time-honed best practices, and real-life stories, each comprehensive volume helps you to stand out from the pack—whatever your role.

Choosing Courage Harvard Business School Press

Harvard Business Review on Corporate Ethics Resolving today's most pressing questions about business behavior has become a priority in today's corporate environment. In deciding how to act, managers reveal their inner values, test their commitment to those values, and ultimately shape their characters. Readers of this collection of articles will learn to identify the theoretical and practical issues of recognizing and responding to ethical dilemmas and will find the link between good ethics and good business. The Harvard Business Review Paperback Series The series is designed to bring today's managers and professionals the fundamental information they need to stay competitive in a fast-moving world. From the preeminent thinkers whose work has defined an entire field to the rising stars who will redefine the way we think about business, here are the leading minds and landmark ideas that have established the Harvard Business Review as required reading for ambitious businesspeople in organizations around the globe.

Coronavirus and Business: The Insights You Need from Harvard Business Review Harvard Business Press

Put aside all the hypey new frameworks, the listicles, the "10 best things you need" to succeed as a leader today. The critical leadership practices--the ones that will allow a leader to make the biggest impact over time--are already well established. They're about how you relate to others. How you make difficult strategic choices. How you get results. How you scan the landscape around you, build a vision for the future, and inspire people to follow you. In

fact, these fundamental skills are becoming more important today as organizations and teams become increasingly networked and fragmented and the nature of leadership hierarchies changes. What's hard is actually doing these things--and excelling at them. In this book, strategy and change experts Ron Ashkenas and Brook Manville distill the best proven ideas and frameworks about leadership from Harvard Business Review and from their careers in leadership development and transformation into a concise handbook that shows rising leaders how to have the most impact on their organizations. You'll learn how to build a unifying vision, set strategy, manage for results, hire and inspire great leaders and teams, drive innovation, and, finally, lead yourself on your own career journey. Each chapter of the book describes one of these six practices in depth, discussing the pitfalls that real leaders face and how to overcome them, with insights from well-known leaders such as Stanley McChrystal, Dominic Barton, Darren Walker, Jack Welch, and Ann Mulcahy. Each chapter also synthesizes the best Harvard Business Review thinking on the topic. This book gives you the tools you need to have more impact as a leader today, and into the future.

HBR Guide to Making Decisions Harvard Business Press

Finding the right price for your product or service often feels more like an art than a science. Today's consumers are more price-sensitive and cost-savvy than ever. Price a product too high and you may limit your market. Price too low and not only will you leave money on the table, you may damage your brand or, even worse, ignite a competitive price war. This book provides the techniques you'll need to manage your pricing strategy with confidence.

The Harvard Business Review Entrepreneur's Handbook Harvard Business Review Press

From two influential and visionary thinkers comes a big idea that is changing the way movements catch fire and ideas spread in our highly connected world. For the vast majority of human history, power has been held by the few. "Old power" is closed, inaccessible, and leader-driven. Once gained, it is jealously guarded, and the powerful spend it carefully, like currency. But the technological revolution of the past two decades has made possible a new form of power, one that operates differently, like a current. "New power" is made by many; it is open, participatory, often leaderless, and peer-driven. Like water or electricity, it is most forceful when it surges. The goal with new power is not to hoard it, but to channel it. New power is behind the rise of participatory communities like Facebook and YouTube, sharing services like Uber and Airbnb, and rapid-fire social movements like Brexit and #BlackLivesMatter. It explains the unlikely success of Barack Obama's 2008 campaign and the unlikelier victory of Donald Trump in 2016. And it gives ISIS its power to propagate its brand and distribute its violence. Even old power institutions like the Papacy, NASA, and LEGO have tapped into the strength of the crowd to stage improbable reinventions. In *New Power*, the business leaders/social visionaries Jeremy Heimans and Henry Timms provide the tools for using new power to successfully spread an idea or lead a movement in the twenty-first century. Drawing on examples from business, politics, and social justice, they explain the new world we live in--a world where connectivity has made change shocking and swift and a world in which everyone expects to participate.

Harvard Business Review on Organizational Learning Harvard Business Press

The 1990s are being coined "the decade of the customer," implying that greater attention to the customer's needs & perceptions is necessary to stay competitive. But *Keeping Customers* clearly illustrates that being customer-oriented is a more complex matter than simply beefing up customer service. It is a dynamic process that requires a set of interconnected management actions, implemented over time, to continually build & enhance relationships with customers as their demands evolve. A leading group of Harvard Business Review authors, including practitioners & analysts, illuminate key principles in building quality & service into a competitive package that increases value for the customer without sacrificing company profits. The book provides a provocative & comprehensive approach to an increasingly vital topic, & together with its companion volume, *Seeking Customers*,

offers invaluable guidelines for achieving long-term profitability.

Stats and Curiosities Harvard Business School Press

This volume focuses on the organizational dynamics involved in knowledge management; this mix of breakthrough articles should help managers understand how people can effectively communicate, share knowledge, and learn.

Harvard Business Review on Developing High-potential Leaders Harvard Business Review Press

Persuade others to do what you want--for their own reasons. If you need the best practices and ideas for making deals that work--but don't have time to find them--this book is for you. Here are 10 inspiring and useful perspectives, all in one place. This collection of HBR articles will help you: - Seal or sweeten a bargain by uncovering the other side's motives - Conquer faulty assumptions to make the right deals - Forge deals only when they support your strategy - Set the stage for a healthy relationship long after the ink has dried - Make promises you can keep - Gain your adversaries' trust in high-stakes talks - Know when to walk away

Classic Drucker Harvard Business Review Press

To be an efficient manager, one requires an understanding of his own passions and motivations, strengths and weaknesses. This guide offers advice from business greats, including Peter F Drucker and John P Kotter, on how managers can improve personal performance and productivity and become better managers of those they lead.

HBR Guide to Managing Stress at Work Harvard Business School Press

Quick, practical management advice from Harvard Business Review to help you do your job better. Drawing from HBR's popular Management Tip of the Day newsletter, this concise, handy guide is packed with easy-to-read tips on a broad range of topics, organized into three major skills every manager must master: Managing yourself Managing your team Managing your business Management Tips: From Harvard Business Review puts the best management practices and insights, from top thinkers in the field, right at your fingertips. Pick it up any time you have a few minutes to spare, and you'll have a fresh, powerful idea you can immediately put into action. With this handy book as your guide, you'll stand the best chance of succeeding in your role as a manager.

Harvard Business Review Guides Ultimate Boxed Set (16 Books) Grupo Planeta (GBS)

Lead your business through the crisis. As the pandemic is exacting its toll on our lives and wreaking havoc in the global economy, HBR is helping companies and managers make sense of this unprecedented situation and lead employees through it. What should you and your company be doing right now to counter these challenges? Coronavirus and Business: The Insights You Need from Harvard Business Review is a compilation of sixteen recent articles from HBR.org. It provides you with essential thinking about keeping your company running remotely, managing your business through disaster and recovery, and finding it within yourself to lead with resilience through the crisis. Business is changing. Will you adapt or be left behind? Get up to speed and deepen your understanding of the topics that are shaping your company's future with the Insights You Need from Harvard Business Review series. Featuring HBR's smartest thinking on fast-moving issues--blockchain, cybersecurity, AI, and more--each book provides the foundational introduction and practical case studies your organization needs to compete today and collects the best research, interviews, and analysis to get it ready for tomorrow. You can't afford to ignore how these issues will transform the landscape of business and society. The Insights You Need series will help you grasp these critical ideas--and prepare you and your company for the future.

Leading Change Harvard Business Press

Whether you're imagining your new business to be the next big thing in Silicon Valley, a pivotal B2B provider, or an anchor in your local community, the HBR Entrepreneur's Handbook is your essential resource for getting your company off the ground. Starting an independent new business is rife with both opportunity and risk. And as an entrepreneur, you're the one in charge: your actions can make or break your business. You need to know the tried-and-true fundamentals-

from writing a business plan to getting your first loan. You also need to know the latest thinking on how to create an irresistible pitch deck, mitigate risk through experimentation, and develop unique opportunities through business model innovation. The HBR Entrepreneur's Handbook addresses these challenges and more with practical advice and wisdom from Harvard Business Review's archive. Keep this comprehensive guide with you throughout your startup's life--and increase your business's odds for success.

Harvard Business Review on Top-line Growth Harvard Business Press

"If you need the best practices and ideas for superior team building - but don't have the time to find them - this book is for you. Here are 10 inspiring and useful perspectives, all in one place"--Back cover.